



# CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** Communications (June 14 through June 27, 1995)

**MEETING DATE:** July 5, 1995

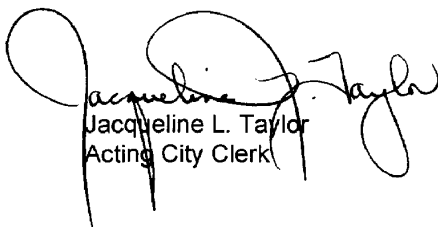
**PREPARED BY:** City Clerk

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**RECOMMENDED ACTION:** Information only.

**BACKGROUND INFORMATION:** The City of Lodi has Received Advanced Notification from King Videocable Company Regarding Specific Rate/Tax Adjustments, Effective July 23, 1995. Rate adjustment has been delayed to coincide with a rate adjustment to "basic" service. Adjustments are in accordance with new rate regulation guidelines developed by the FCC and the 1992 Cable Act.

**FUNDING:** None required.

  
Jacqueline L. Taylor  
Acting City Clerk

JLT

Attachment

APPROVED: \_\_\_\_\_

THOMAS A. PETERSON  
City Manager

JUN 22 '95



City Manager's Office

## King Videocable Company

1521 S. Stockton Street  
Lodi, California 95240  
209/369-7451

An Affiliate of King Broadcasting Company

June 22, 1995

Mr. Tom Peterson  
City of Lodi  
P.O. Box 3006  
Lodi, CA 95241

Dear Mr. Peterson:

On June 9, 1995 I advised you in writing of King Videocables intent of adjusting our customers, your constituents, San Joaquin County Possessory Interest Tax. This adjustment was targeted for implementation beginning with our customers July billing statements.

We are delaying this adjustment until July 23, 1995 to coincide with a rate adjustment to our "Basic" level of service (the tier beyond Lifeline service and which provides our customers with satellite services such as USA, SPORTSCHANNEL and A & E).

These adjustments **will be in accordance** with new rate regulation guidelines developed by the Federal Communications Commission (FCC) and the 1992 Cable Act.

Please review the attached customer bill message/insert official notifications for the specific rate/tax adjustments. These notifications clearly explain any applicable changes that will take effect July 23, 1995. Our least expensive level of cable service, **Lifeline**, will **NOT** change.

Cable operators are allowed by Federal Law to pass on to customers any rate increases we pay to basic cable television networks. Our upcoming rate adjustment is a reflection of price increases from such networks as TNT, ESPN, USA, A & E, etc. ; plus an adjustment of approximately 5% for inflation from October, 1992.

In keeping with our policy of providing advanced notice of rate adjustments to local officials and customers the attached information may be helpful should questions arise from your constituents.

As always, please feel free to contact me for additional information should the need arise. I can be reached at (209) 369-2426 ext. 3003 or (209) 369-7451.

Sincerely,

Del J. Heintz  
General Manager

## **NOTICE OF CHANGES IN CABLE RATES FOR LODI AND SAN JOAQUIN COUNTY**

This notice shows specific rate increases and compares your current rate with the new rate (and shows the differences) which become effective with next month's bill. The increase in the cost for Basic (the tier beyond Lifeline service and which provides you with satellite delivered services such as USA, SPORTSCHANNEL and A&E) results from increased costs we must pay for the right to distribute programming and/or adjustments permitted by the FCC (CPI adjustment of approximately 5% for inflation from 10/92).

The rates for all services not listed remain the same at this time.

In accordance with the FCC rules and regulations you, as a customer, have the right to file a complaint with the FCC regarding any rate changes on our Basic tier (the tier beyond Lifeline service and which provides you with satellite delivered services such as USA, SPORTSCHANNEL and A&E) within 45 days from the time the change appears on your bill. The address and phone number of the FCC is:

Cable Services Bureau  
Consumer Protection Division  
1919 M Street NW  
Washington, DC 20554  
(202) 416-0856

Complaints must be filed on an FCC Form 329 which is available from King Videocable Company, the FCC, and from your local franchise authority; City of Lodi or San Joaquin County. Please see your bill for addresses and telephone numbers.

We are pleased to have maintained the same rates for all other services. Your satisfaction is our number one concern, so we will continue with our commitment to "On Time Guarantee." Thank you for your business.

### **NEW RATES EFFECTIVE JULY 23, 1995**

	<u>OLD RATE</u>	<u>NEW RATE</u>	<u>CHANGE</u>
Basic (City of Lodi)	\$ 9.71	\$10.45	\$ 0.74
Basic (San Joaquin County)	\$ 9.72	\$10.45	\$ 0.73
San Joaquin County Possessory Interest Tax	\$ 0.43	\$ 0.94	\$ 0.51

## **King Videocable - Lodi**

### **Bill Message**

**\*\* OFFICIAL NOTIFICATION \*\* WE WILL CONTINUE TO ITEMIZE THE SAN JOAQUIN COUNTY POSSESSORY INTEREST TAX. THIS TAX IS LEVIED BY THE COUNTY ASSESSOR THAT COVERS OUR USE OF THE "PUBLIC RIGHT OF WAY". POSSESSORY INTEREST TAX, MUCH LIKE A PROPERTY TAX, IS FOR THE CABLE LINES IN OUR SERVICE AREA. BEGINNING WITH YOUR JULY STATEMENT WILL BE A .51 CENT ADJUSTMENT TO THE CURRENT .43 CENT TAX FOR A TOTAL OF .94 CENTS PER MONTH. FOR INFORMATION ABOUT SERVICE, BILLING OR SALES...CALL 369-7451**